

2024 ANNUAL REPORT

SIG/Committee Name: Indust	ry SIG (I-SIG)	Date:
----------------------------	----------------	-------

Leadership: Calvin N. Ho, Milena D. Anatchkova

Board Liaison: Tom Willgoss

Mission: This SIG connects individuals from academia with professionals representing the pharmaceutical, biotechnology, medical device and consulting industries who share a common interest in the application of health related QOL research. We are interested in innovative methods and research related to COAs, including PROs.

Project/Working Group/ Initiative Title	Actions/Deliverables	Description	Project Chair(s)	Project Members	Date Executed/ Estimated Timeline
SIG Symposium: An Industry Perspective: Best Practices for the Development of Conceptual Frameworks	Symposium proposal	Developed annual meeting SIG symposium actively engaging a wide range of SIG members from various parts of industry and various career stages. Created survey to gather feedback from all SIG members, to be presented as part of the symposium.	Kathy Wyrwich	Natalie Aldhouse, Milena Anatchkova, Ana Maria Rodriguez, Michelle Carty, Tom Willgoss	October 2024
Regular symposium: The Value of Patient Experience Data Beyond the Label Claim	Symposium proposal	Developed annual meeting SIG symposium in partnership with R&HE SIG	Calvin Ho	Robyn Carson, Olivier Chassany, Lynda Doward	October 2024
3.					

Concerns/Questions/Comments:							