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FEATURING

Introduction to Quality of Life and Patient-Reported Outcomes (IPRO) *Theory, Measurement and Applications*

Collecting and acting upon Patient-Reported Outcomes (PROs) is one of the cornerstones of patient-centered care. PROs include symptoms, some aspects of function, health perception, health related quality of life and quality of life. Choosing the right set of PROs can be challenging as there are many options, each with advantages and disadvantages.



Introduction to Patient-Centered Outcomes Research for the Pharma/Biotech Industry (IPCOR Pharma)

Informed Decision Making for Regulators, Payers, Prescribers and Patients

Patient-centered outcomes (PCO) research is crucial to successful product development in the pharmaceutical/biotechnology industry. PCO research scientists seeking to pursue a career aligned with this industry should understand the product development process, the product lifecycle, the scientific communication process and interactions with key industry stakeholders – both internal and external (i.e., regulators and payers).